

Module 1.

United Europe:

European Unity and Global Challenges

Where Europe meets the world.

This module offers an in-depth exploration of Europe's political landscape and current global challenges. Key topics include: Germany's role within Europe, transatlantic relations, and the dynamics of the European Union, including its institutions and contemporary issues such as populism and migration policy. Complemented by intercultural management training and a visit to the European Parliament in Strasbourg as well as the State Center for Political Education in Freiburg, students will gain a comprehensive understanding of European unity, politics, and global relations.

Module highlights

Democracy and the European Union

EU-US Relations in Global Affairs

Field Trip: State Center for Political Education

Day Trip: European Parliament in Strasbourg & Alsace-Moselle Memorial

Intercultural Management Training

*The programme may be subject to change.

Module 2.

Green Europe: Sustainability and Environmental Protection in the Upper Rhine Region

Learning sustainability, living change.

This module focuses on sustainability and environmental protection within the Upper Rhine Region, with particular emphasis on Freiburg's initiatives in green urban living. Students will delve into topics such as sustainable ecosystems, ecological agriculture, renewable energy, and urban planning in Freiburg. Field trips to a local farm, the Black Forest's ecosystem, and sustainable neighborhoods like Quartier Vauban enrich theoretical learning with practical insights. The module also includes visits to industry leaders in sustainability (e.g. BASF), providing students with a holistic view of environmental protection and its social implications.

Module highlights

Renewable Energies and Materials

Sustainable Consumption

Ecosystems & Biodiversity in the Black Forest

Multiple field trips in Freiburg and the Upper Rhine Region

Joint sessions with the Sustainability Office of the University of Freiburg

Industry Visit: BASF Chemical Concern in Ludwigshafen

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Module 3.

Smart Europe:

Innovation, Sustainability &

Tech - from Ideas to

Opportunities

Explore ideas, build futures.

This module explores the intersection of entrepreneurship, sustainability, and innovation, focusing on green production, circular economy principles, and sustainable consumption practices. It aims to provide students with on-the-spot insights and encourage them to produce innovative solutions for a regenerative future when facing real-world challenges. The module will also equip students with the skills necessary to transform sustainable ideas into viable business opportunities, e.g. effective business development, marketing strategies, and product design. Industry visits to companies like Novartis in Basel further deepen students' understanding of how sustainability is integrated into business strategies.

Module highlights

Start-Up Management & Business Development

Circular Economy Principles

Field Trip: Freiburg Innovation Center & Creative Park Lokhalle

Direct exchange with regional company representatives

Industry Visit: Novartis Pharmaceutical Corporation in Basel

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