### EMI in Germany: Policy

**National Code of Conduct for German Universities Regarding International Students**

- Adopted by the German Rectors’ Conference (HRK) in 2009
- Self-commitment by 139 German universities

4. Degree programmes offered by German universities are generally taught in German. If another language, in most cases English, is specified as the language of instruction for part or all of the degree programme, the university will ensure that the teachers have the necessary language proficiency and skills required and that appropriate foreign language teaching materials are available. […]


However, institutionalized support for teaching staff is still in its infancy.

### EMI in Germany: Rationale

**Driving reasons for Higher Education Institutions to offer EMI programmes in Germany:**

- Attracting bright international students who will later become part of the workforce of the country and thus defeat the growing shortage of specialized personnel in Germany (cf. Maiworm & Wächter 2003).
- Additionally, EMI is advertised as one of 10 reasons for studying in Germany by the German Academic Exchange Service (DAAD) as seen below:

3. **You can study in English!**

More and more courses and degree programmes are being offered in English, especially at the master’s degree level. This is good news if you don’t know any German or if your German isn’t good enough yet. You’ll find an overview of international degree programmes in Germany in the large DAAD database.

**Driving reasons for students to study EMI programmes in Germany (Gundermann 2014):**

**Domestic students:**
- Boosts their career opportunities through the experience of studying in an international setting

**International students:**
- Receive quality education in English at low cost: nominal tuition fees compared to English-speaking countries (e.g. University of Freiburg 290€ per annum)
- No pressure to acquire advanced German language competence

### EMI Support in Freiburg

**Best practice example: EMI Quality Management at the University of Freiburg**

- Quality assurance through certification procedure of linguistic and communicative competencies for teaching English → award of EMI quality seal for EMI degree programmes
- Quality improvement through further training options (courses, workshops, individual coaching, e-learning modules)

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### EMI in Germany: Facts and Figures

**Prototypical EMI setting in Germany:**

- **Master’s level**
- **100% English** → no gradual shift to German
- **No CLIL** → no English language courses as part of the curriculum
- **International** student body → often restricted quota for domestic students
- **Often interdisciplinary** → diversity of previous degrees
- **Domestic lecturers** → top-down request to teach in English

**EMI in Germany in European comparison**

Germany is the second most influential provider of EMI in Europe (Wächter & Maiworm 2014)

**English-Taught Programmes in Europe as in 2014 (Wächter & Maiworm 2014)**

<table>
<thead>
<tr>
<th>Country</th>
<th>Number of ETPs</th>
</tr>
</thead>
<tbody>
<tr>
<td>Netherlands</td>
<td>1030</td>
</tr>
<tr>
<td>Germany</td>
<td>1078</td>
</tr>
<tr>
<td>Sweden</td>
<td>882</td>
</tr>
<tr>
<td>France</td>
<td>499</td>
</tr>
<tr>
<td>Denmark</td>
<td>494</td>
</tr>
</tbody>
</table>

**EMI Programmes in Germany in the Academic Year 2015/2016**

<table>
<thead>
<tr>
<th>Programme Type</th>
<th>Number</th>
</tr>
</thead>
<tbody>
<tr>
<td>Master’s</td>
<td>890</td>
</tr>
<tr>
<td>Bachelor’s</td>
<td>177</td>
</tr>
<tr>
<td>Total</td>
<td>1067</td>
</tr>
</tbody>
</table>

Total: 1067 in the academic year 2015/2016 (source: Hochschulkompass)

**Selected Research on EMI in Germany:**


Gundermann, Susanne. 2014. English-Medium Instruction: Modelling the Role of the Native Speaker in a Lingua Franca Context. Doctoral dissertation, University of Freiburg. URL: [https://www.freidok.uni-freiburg.de/data/9795](https://www.freidok.uni-freiburg.de/data/9795)
